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EXPERIENCE

Cappelli Identity Design
2020 — present
Rome, IT

Product Manager / Web Developer
Digital product development and project management.
Clients: Olivetti, Terna, Snam, Farmacie Italiane.

Publicis Sapient
2018 — 2019
Milan, IT

Digital Consultant / Project Manager
Digital product development and customer relation management.
Clients: Pirelli, FCA, Vodafone, Samsung.

Air France
2015 — 2017
Rome, IT

Digital Consultant / Business Development Account
Digital project management, product development and B2B relations.
Clients: Air France, KLM, Alitalia, Royal Air Maroc, American Airlines.

Mindhub Project Ltd.
2015 — present
London, UK

Founder & Head of Design
Founder of a strategic digital design agency and innovation studio.
Clients: Sommet Education, UN World Food Program, Publicis Sapient.

EDUCATION

HAUB Business School
2015 — 2016
Philadelphia, USA

International Marketing Management
Executive Master
Marketing Strategy and Management for multinational corporations.

Tor Vergata University
2013 — 2015
Rome, Italy

International Economics and Finance
Master of Science Degree
Major in Trade Economics and International Finance.

LUISS Guido Carli
2009 — 2011
Rome, Italy

International Relations
Bachelor Degree
Majori in Political Sciences and International Organisations.

Masstricht University
2010
Maastricht, The Netherlands

Semester Abroad
Erasmus Project
Major in European Union Institutions and functioning.

SKILLS

Strategy
User Research
Digital Strategy
Visual Storytelling
Project Management

Design
Art Direction
Visual Design
Branding Identities
Ui / Ux Design

Development
Digital Product Management
Wireframing & Prototyping
Web & Interface Design
Usability Testing

TOOLS

Office Suite, iWork
Asana, Slack, Trello, Infinity

Full Adobe Creative Suite
Sketch, Figma, Invision

HTML, CSS, JavaScript, JQuery
Wordpress and other CMS

LANGUAGES

Italian
Native

English
C2 / Proficient

French
C1 / Advanced